

Privacy Policy – BGAIN – backgammon-ai.net

Last Updated: 27/11/2024 v1.0

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At backgammon-ai.net, we value your privacy and are committed to safeguarding your personal data. This Privacy Policy explains how we collect, use, and protect your information when you access our Services. By using our Services, you agree to the terms of this Privacy Policy. If you do not agree, please refrain from using our Services.

1. Information We Collect

1.1 Personal Data

We may collect the following personal information:

- Name, email address, and contact details when you create an account or contact us.
- Payment information when you make a purchase.

1.2 Automatically Collected Data

When you use our Services, we may automatically collect:

- IP address, browser type, and operating system.
- Usage data such as access times, pages viewed, and referring URLs.

1.3 Cookies and Similar Technologies

We use cookies to enhance user experience, remember your preferences, and analyse website traffic. For more information, please refer to our [Cookie Policy](#).

2. How We Use Your Information

We use your information to:

- Provide and improve our Services.
 - Process transactions and manage your account.
 - Respond to your inquiries and provide customer support.
 - Comply with legal obligations and enforce our Terms of Service.
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3. Legal Basis for Processing

Under the **General Data Protection Regulation (GDPR)**, we process your personal data based on:

- **Consent:** When you explicitly agree to our use of your data.

- **Contractual Necessity:** To fulfil our obligations under a contract with you.
 - **Legal Obligation:** To comply with applicable laws and regulations.
 - **Legitimate Interests:** To improve our Services and protect against fraud.
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4. Sharing Your Information

We will never sell your personal data. We may share your data with:

- **Service Providers:** Third-party vendors who assist us with payment processing, analytics, and hosting services.
- **Legal Authorities:** When required by law or to protect our rights.

All third-party partners are contractually bound to process your data securely and in compliance with GDPR.

5. Data Retention

We retain your personal data only as long as necessary to fulfil the purposes outlined in this Privacy Policy or as required by law. Once the retention period expires, your data will be securely deleted or anonymized.

6. Your Rights

Under GDPR, you have the right to:

- **Access:** Request a copy of your personal data.
- **Correction:** Update or correct inaccurate data.
- **Erasure:** Request deletion of your data (“Right to be Forgotten”).
- **Restriction:** Restrict processing of your data.
- **Data Portability:** Receive your data in a portable format.
- **Objection:** Object to data processing for specific purposes.

To exercise these rights, please contact us at us via our **Support Page** at <https://backgammon-ai.net/support/>

7. Security Measures

We implement technical and organizational measures to protect your data against unauthorized access, loss, or misuse. However, no system is completely secure, and we cannot guarantee absolute security.

8. International Data Transfers

Your data may be transferred to and processed outside the UK or European Economic Area (EEA). We ensure such transfers comply with GDPR through appropriate safeguards such as Standard Contractual Clauses.

9. Changes to this Privacy Policy

We may update this Privacy Policy to reflect changes in our practices or legal requirements. Updates will be posted on this page with a new “Last Updated” date. Continued use of our Services implies acceptance of the revised Privacy Policy.

10. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us via our **Support Page** at <https://backgammon-ai.net/support/>
