Cookie Policy – BGAIN – backgammon-ai.net

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At **backgammon-ai.net**, we use cookies and similar technologies to enhance your experience, analyse website traffic, and support our Services. This Cookie Policy explains what cookies are, how we use them, and your options regarding their use.

By using our website, you agree to the use of cookies as described in this policy unless you disable them through your browser settings or the cookie management tools provided on our site.

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1. What Are Cookies?

Cookies are small text files stored on your device (computer, smartphone, or tablet) when you visit a website. Cookies allow the website to recognize your device and store information such as your preferences or login details.

Cookies can be:

- **Session Cookies**: Temporary cookies that are deleted when you close your browser.

- **Persistent Cookies**: Remain on your device until they expire or are deleted.

2. Types of Cookies We Use

We use the following types of cookies:

2.1 Strictly Necessary Cookies

These cookies are essential for the operation of our website. They enable core functionalities such as security, network management, and accessibility.

Examples:

- Remembering your login details.

- Ensuring secure payment processing.

2.2 Performance Cookies

These cookies help us understand how visitors interact with our website by collecting anonymized data about page views, navigation, and errors encountered.

Examples:

- Google Analytics cookies for traffic analysis.

2.3 Functional Cookies

These cookies allow our website to remember your preferences and provide enhanced features.

Examples:

- Language settings.

- Displaying relevant content based on your past interactions.

2.4 Targeting/Advertising Cookies

These cookies track your browsing habits to deliver personalized advertisements or measure the effectiveness of ad campaigns.

Examples:

- Cookies used by advertising partners like Google Ads.

3. How We Use Cookies

We use cookies to:

- Provide secure access to our Services.

- Improve the functionality and performance of our website.

- Analyse website usage for optimization.

- Personalize your experience and deliver relevant content.

4. Managing Cookies

You can manage or disable cookies through:

4.1 Our Cookie Consent Tool

When you first visit our website, you will see a cookie banner allowing you to:

- Accept all cookies.

- Reject non-essential cookies.

- Customize your cookie preferences.

You can update your preferences at any time via the **Cookie Settings** link on our website.

4.2 Browser Settings

Most web browsers allow you to:

- Delete existing cookies.

- Block cookies from specific websites.

- Set notifications before cookies are stored.

Refer to your browser's help section for detailed instructions.

5. Third-Party Cookies

We may use third-party cookies for analytics, advertising, or functionality purposes. These cookies are managed by external providers and are subject to their privacy policies.

Examples:

- Google Analytics: Tracks website usage and performance.

- Facebook Pixel: Measures the effectiveness of ad campaigns.

You can opt out of third-party cookies by visiting the respective provider's opt-out pages:

- Google Analytics Opt-Out

- Facebook Ad Preferences

6. Your Rights

Under GDPR, you have the right to:

- Withdraw consent to non-essential cookies at any time.

- Request information on how your data is processed via cookies.

- Lodge a complaint with the **UK Information Commissioner's Office (ICO)** if you believe your rights have been violated.

7. Changes to This Cookie Policy

We may update this Cookie Policy to reflect changes in technology, law, or our business practices. Any updates will be posted on this page with a new "Last Updated" date. Continued use of our website implies acceptance of the updated policy.

8. Contact Us

If you have any questions about this Cookie Policy, please contact us:

- **Support Page**: https://backgammon-ai.net/support/